

# Rumaisa Info tech



**FULL IT SOLUTIONS** 

We Can Perfect Your Concepts



#### **About Us:**

We are offering high quality and cost effective website design and development services. Though we are located in Doha, Qatar but the digital world has expanded our scope and we serve the clients located in any part of the world.



#### **Our Mission**

We are dedicated to helping our clients to run their business more efficiently, supporting them to gain greater insight into their business activities and providing them with lasting benefits by automating their business processes.

From concept to the completion we always keep in mind the business goals of clients to deliver them the best result.

#### **Our Services**

- Web Development
- eCommerce
- Software Development
- App Development
- ERP Solutions
- Graphic / Branding
- Digital Marketing
- Social Media Marketing

# **Our Vision**

To build a world-class organization that is respected and revered by one and all. We intend to create value for all the employees and clients.



### **Web Development**

An outstanding website can make all the difference to your business. We design websites which offer eye-catching graphics, user-friendly layouts and navigation and all of the functionality that you need.

- Fully Responsive
- Mobile & Tablet Friendly Design
- Multilingual (EN & AR)
- Search engines friendly
- Slider Website Design
- Free 1-year maintenance



Rumaisa Tech creates online shops that don't just look amazing but are built with user experience at the heart of the development. The site should be extremely easy to use, fully functional, and secure.

Thanks to a dedicated team of designers, developers, and marketers, Rumaisa Tech consider every part of the user's journey, from when a user lands on the site, to when they make a purchase, and how we can keep them coming back again and again.

Visitors to your site will always expect to have an excellent online shopping experience and we are determined to make sure that happens.





### **Software Development**

We build frontline software solutions that enable enterprises to unlock innovation and make a difference in the tech world. Leverage our low-risk approach and development accelerators to propel your digital transformation and ensure a competitive

edge.

We help you harness the cutting edge of tech to boost operational efficiencies, ensure faster time to value, and revolutionize customer care. Our service offering is built around helping you launch and sustain your digital transformation long-term.

We place a high value on transparency and extensive communication to make sure the needs and expectations of every client are met 100%.



# **App Development**

Apps we build showcase only a portion of what our mobile app development company is capable of. We know what it takes to convert your vision into reality.

We assign in-house dedicated, highly experienced, and creative senior developers who will exclusively work on the mobile app development of your product.



#### **ERP Solutions**

ERP, or Enterprise Resource Planning, better enables your business to manage core processes, eliminating the need to run multiple systems for different departments.

Our solutions for EPR software can help you to stay on top of business management, with a trustworthy service that puts a heavy value on the growth of your business, whether you're a new business or a start-up.

Through ERP systems, you can integrate the management of multiple business departments into one easy-to-use system.



### **Graphic / Branding**

As the most preferred corporate branding and graphic designing company in Qatar, our branding packages are comprehensive and focus on providing your company with strategic and creative solutions.

Our graphic designs accentuate the attributes, benefits and values possessed by a brand. An appealing brand identity can boost a company's Printing & Services efforts as the best brands are those which connect with customers, are easy to remember and communicate with a definitive and strategic purpose to fulfill the customer's needs or desires.



### **Search Engine Optimization (SEO)**

Rumaisa Info Tech skilled SEO (Search Engine Optimization) professionals in Qatar assisted by a highly talented team of content writers, link builders, developers who have worked with many prestigious media companies and online businesses for

making their most effective SEO technics.

Their immense experience is put into play to optimize rankings on major search engines like Google, Bing and Yahoo!. At the onset, we provide a Web Assessment of the client's website. We then suggest relevant changes to the overall website to make the content more SEO (Search Engine Optimization) friendly.



### **Social Media Marketing**

Social Media Marketing (SMM) is vital to promote your business in Qatar and create a positive buzz which grabs the attention of existing and prospective clients, builds brand recognition and generates quality leads.

An Social Media Marketing (SMM) plan targeting relevant demographics and mindful of the regional culture can give your business a viable edge over competitors by increasing website traffic and improving search engine rankings.





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